ARCHIE SERIES
16126

20¢
MAC
APPROVED BY THE COMICS CODE AUTHORITY

Jughead

DEC.
NO 211

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The new Free Spirit.™
It looks like it's moving even when it's standing still.

Shiny chrome-plating all around. Fenders, rims and handlebars.

And 8 built-in reflectors all around.

Coaster brake makes it stop. Fast.

Racy 20 in. cheater slick in back.

free spirit

Available at Sears, Roebuck and Co. retail stores. Or through the Catalog.

So many people want a Free Spirit, we temporarily may not have the model you want. But then, the Free Spirit is a bike worth waiting for.

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home of the Ted Williams brand

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Please send me a Free Spirit patch for my jacket.

free spirit

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Address

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Mail coupon to: Sears, Roebuck and Co., Dept. 606, 925 S. Homan Ave., Chicago, Illinois 60607

Offer expires Jan. 31, 1973

AC-12

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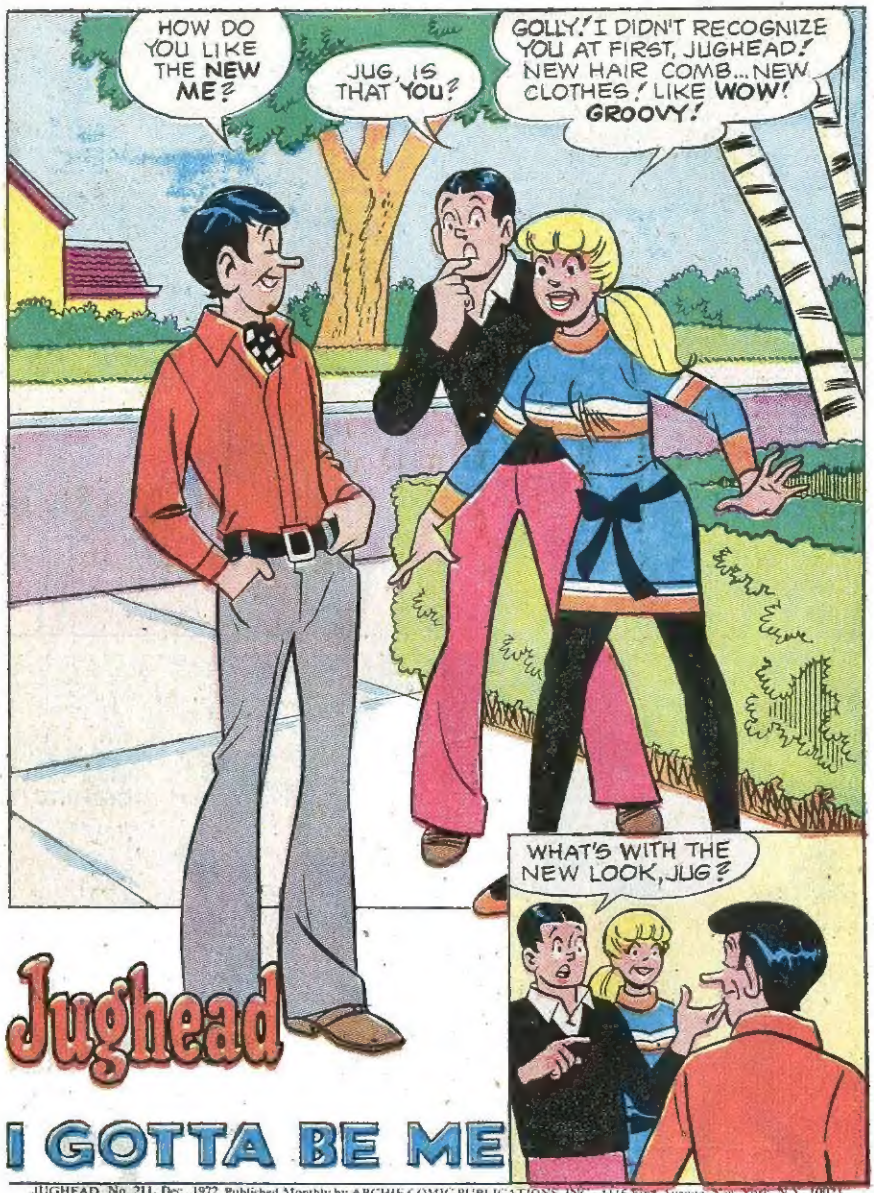
HOW DO YOU LIKE THE NEW ME?
JUG, IS THAT YOU?
GOLLY! I DIDN'T RECOGNIZE YOU AT FIRST, JUGHEAD! NEW HAIR COMB... NEW CLOTHES! LIKE WOW! GROOVY!
WHAT'S WITH THE NEW LOOK, JUG?
Jughead
I GOTTA BE ME

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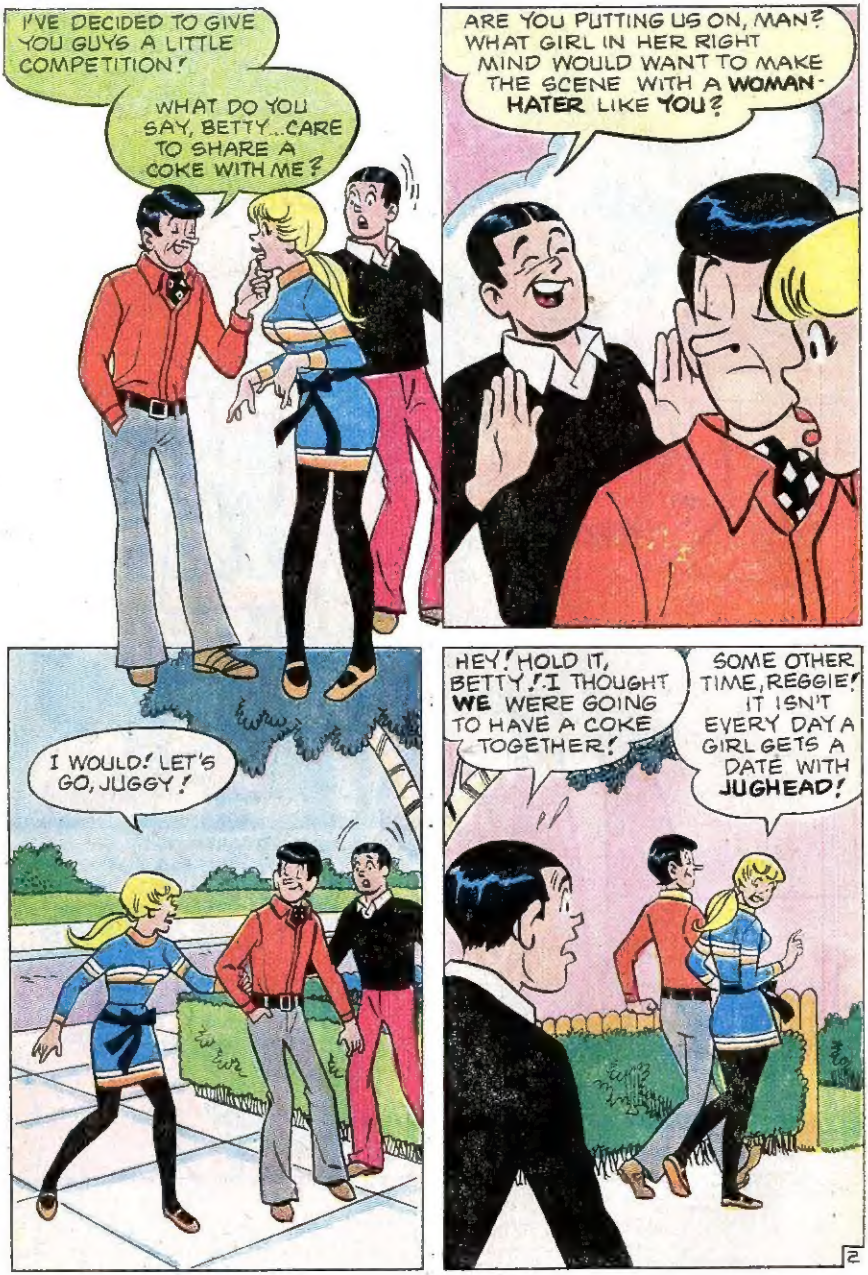
I'VE DECIDED TO GIVE YOU GUYS A LITTLE COMPETITION!
WHAT DO YOU SAY, BETTY...CARE TO SHARE A COKE WITH ME?
ARE YOU PUTTING US ON, MAN? WHAT GIRL IN HER RIGHT MIND WOULD WANT TO MAKE THE SCENE WITH A WOMAN-HATER LIKE YOU?
I WOULD! LET'S GO, JUGGY!
HEY! HOLD IT, BETTY! I THOUGHT WE WERE GOING TO HAVE A COKE TOGETHER!
SOME OTHER TIME, REGGIE! IT ISN'T EVERY DAY A GIRL GETS A DATE WITH JUGHEAD!
2

TM & © 2008 ARCHIE

I DON'T BELIEVE IT! ME, MANTLE THE GREAT, BEING TURNED DOWN FOR JUGHEAD!
THAT'S LIKE TURNING DOWN A THICK JUICY SIRLOIN STEAK FOR A HAMBURGER PATTY!

TM & © 2008 ARCHIE

WHEN ARE YOU GOING TO TAKE ME FOR A SODA?
RIGHT NOW! IT'LL BE MY PLEASURE TO BE SEEN WITH TWO SUCH GOOD LOOKING GIRLS!
JUGGY, WHAT HAPPENED? I ALWAYS THOUGHT YOU WERE A WOMAN HATER!
I'M TURNING OVER A NEW LEAF!
D-UH, GEE, JUG, I'M SORRY TO HEAR ABOUT YOUR BROKEN ARM!
BROKEN ARM? I DON'T HAVE A BROKEN ARM!
YOU WILL HAVE IN TWO SECONDS IF YOU DON'T TAKE IT AWAY FROM MUH GURL!

TM & © 2008 ARCHIE

NOW, NOW, MOOSE! YOU SHOULD KNOW BETTER THAN TO RAISE YOUR VOICE IN THE PRESENCE OF YOUNG LADIES!
OH, YEAH?
HOW ABOUT IF I RAISE MY FIST?
I WAS AFRAID OF THIS!
CRUNCH!
LET'S GO! IT SERVES HIM RIGHT!
MAYBE ONE DAY HE'LL BE COOL AND SUAVE LIKE YOU!

TM & © 2008 ARCHIE

BE PATIENT, GIRLS! LEARNING TO APPRECIATE WOMEN IS AN ART MOST YOUNG FELLOWS TAKE A LONG TIME TO LEARN!
JUGGY, YOU'RE TOO MUCH!
I KNOW JUST HOW YOU FEEL, MOOSE! I WAS TURNED DOWN, TOO!
I DON'T KNOW WHAT HE'S GOT.. BUT IT'S WORKING!
POPS, THREE COKES, PLEASE! WE'LL HAVE THEM IN A BOOTH, WHERE I CAN ENJOY LOOKING AT THESE LOVELY YOUNG LADIES BY SUNLIGHT!
JUGHEAD?
NOW I'VE SEEN AND HEARD EVERYTHING!
CONTINUED

TM & © 2008 ARCHIE

Kenner
SSP
BLAST 'EM!
CRASH!
BUGGEM!
GET 'EM BOSS HENRY
VHIRRRR-RRRRRR!
GO! TOUGH TOM!
BOY! SOUNDS LIKE THEY'RE REALLY SMASHING 'EM UP!
SEE! IT'S THE GUYS WITH THEIR SSP SMASH-UP DERBY CARS!
THEY WORK JUST LIKE ALL SSP CARS... GYRO-POWERED!
NO BATTERIES NO TRACKS
RRRRR...
WHIRRR-RRR...
BUT WITH ONE EXCITING DIFFERENCE!
PARTS FLY OFF ON IMPACT... SNAP BACK ON... THE BIGGER THE SMASH-UP—THE MORE PARTS FLY OFF!
NOW THERE ARE 4 NEW KENNER SSP SMASH-UP DERBY CARS AVAILABLE!
BUGGEM™
TOUGH TOM™
A SONIC SOUND MODEL
BOSS HENRY™
BLAST EM™
AND DON'T FORGET THE KENNER® SSP
SMASH-UP DERBY SET
SSP
SMASH-UP DERBY
2 SPECIAL DEMOLITION DERBY CARS. '57 FORD '57 CHEV. AUTHENTIC COLLISION DETAIL
2 JUMP RAMPS INCLUDING SIMULATED BRICK WALL BARRIER
2 POWER T-STICKS.

TM & © 2008 ARCHIE

WHAT'S GOING ON HERE?
AH, VERONICA! LOVELY AS EVER!
YOU LOOK RAVISHING AS USUAL!
JUGHEAD! WHAT'S COME OVER YOU? I'VE NEVER SEEN YOU LIKE THIS!
YOU SITTING WITH GIRLS... MOD CLOTHES.. AND SO POLITE! WHAT HAPPENED.. DID YOU LOSE A BET?
IT'S THE NEW JUG.
ISN'T HE DIVINE?
JUGGY... YOUR NEW IMAGE IS TOO MUCH! WHY YOU'RE IRRESIST-IBLE! CHARMING!
7

TM & © 2008 ARCHIE

HI, RONNIE, BABY! WAITING LONG?
WAITING? WAITING FOR WHO, SAM?
SAM?
WHAT'S WITH THE "SAM" BIT? WHAT'S GOING ON?
AND JUST WHO IS THIS CHARACTER?
HI, ARCH!
JUGHEAD?
WHY DON'T YOU GO SIT AT THE COUNTER AND HAVE A COKE, SA...ER.. ARCHIE?
CONTINUED

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Never finished high school?

Now you can get a diploma without going back

You already know why it's important to have a high school education. You've probably learned the hard way that it can be pretty difficult to get the kind of job you want without one. No matter how hard you're willing to work.

What can you do about it?

Maybe you've thought of trying again to get a diploma. But you've suffered enough classroom "battle fatigue" to last you a lifetime. So you'd hate to travel that route again even if you could.

But what if we told you that there was now a much better way to get a high school education? An adult way, which gives you regular high school subjects and your choice of practical vocational subjects which help you get started in one of a number of profitable fields.

That's the unique Wayne School way. You do your reading and assignments in your spare time, in the relaxed atmosphere of your own home, and "turn in" your completed assignments by mail. You don't have to give up your present job. You don't have to study or travel to class at inconvenient times.

Wayne School
wants to help you finish high school at home

And you needn't be afraid of dropping out all over again, if you had trouble with school before. Wayne's specially prepared lessons make even difficult subjects much easier to take. And Wayne grades your assignments in private, by mail. You're free from competitive classroom pressures. You stay relaxed, and your progress is much smoother.

If you're 17 or over and not now in school, why not send for more information? Mail coupon for our free booklet, *"How to finish High School at home."* You're in for a pleasant surprise.

Send for free facts

Wayne School
417 S. Dearborn Street, Dept. 84-554
Chicago, Illinois 60605

Please send me your free illustrated booklet *"How to finish High School at home"* containing full information about your courses and teaching methods, and about opportunities for high school graduates.

*Print Name*_____ *Age*_____

*Address*_____

*City*_____

*State*_____ *Zip*_____

W24

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BUT WE HAD A DATE!
THAT'S RIGHT, ARCHIE...HAD
JUGGY, I HAVE THE MOST IRRESISTIBLE URGE TO HUG AND KISS YOU!
HEY! I SAW HIM FIRST!
HE'S MINE!
DON'T FIGHT, GIRLS!
I CAN'T CONTROL MYSELF ANY LONGER!
GIRLS! PLEASE! CONTROL YOURSELVES!
CUT IT OUT!
4

TM & © 2008 ARCHIE

GIRLS! PLEASE! STOP! CUT IT OUT!
YECCHH! WHAT AN AWFUL DREAM!
KISSING GIRLS! IT WAS A NIGHTMARE!
HEY, FELLAS! WHAT A WILD DREAM I JUST HAD! ALL OF A SUDDEN I WAS A REAL LADIES MAN AND TOOK ALL THE GIRLS AWAY FROM YOU GUYS!
10

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YOU TAKE A GIRL AWAY FROM MANTLE THE MAGNIFICENT? YOU MUST BE DREAMING! DID YOU GUYS HEAR HIM?
I HEARD HIM, REGGIE! YOU'RE RIGHT! HE MUST BE DREAMING!
HAW HAW HO
HA HA HEE
IT MIGHT JUST BE POSSIBLE, Y'KNOW!
HA HA HA HO
YOU STAND AS MUCH CHANCE OF TAKING A GIRL AWAY FROM ME AS MOOSE HAS OF SAILING AROUND THE WORLD IN A PAPER BOAT!
HA HEE HO HA HO
WHEW! THAT'S A RELIEF! FOR AWHILE THERE I WAS WORRIED! NOW I CAN GO BACK AND FINISH MY NAP!
D-UH! DOES THAT MEAN I CAN'T SAIL AROUND THE WORLD IN A PAPER BOAT?
END

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Archie Club News

ARCHIE CLUB MEMBERS send in your news reports and be eligible to win cash prizes in the Archie Series Magazines. Please address all letters and postcards to ARCHIE CLUB NEWS 1115 First Ave. N.Y. N.Y. 10021

JUGHEAD NO. 211 DEC. MEMBERSHIP — TWENTY-FIVE CENTS

FIRST PRIZE — $5.00

REPORTER
SHERRY WHITENER
R.R. 1
Fredericktown, Mo. 63645

Dear Archie,

Recently, I went to my cousins house. He had grown some bamboo plants. Bamboo is one of the most beautiful plants and one of the most useful. There are many kinds of bamboo plants and they grow in many different sizes. They may grow up to 120 feet tall. Bamboo is not a tree but a grass. A bamboo stem is divided into many different parts. The joints are where the parts are joined together. The stem is hollow except at the joints. Bamboo can be used for buckets or bottles. In some places they are used as pipes and flutes.

Bamboo is very strong even if it is light weight. Stems of bamboo can be used for canes, fishing poles, fences, ladders, and furniture. Even boards can be made from bamboo. The boards are used for crates, roofing, cages or many other things.

A bamboo stem has no bark but a hard outer covering which can be used for baskets and ropes.

Bamboo is a wonderful plant. It is often called the plant with five hundred uses.

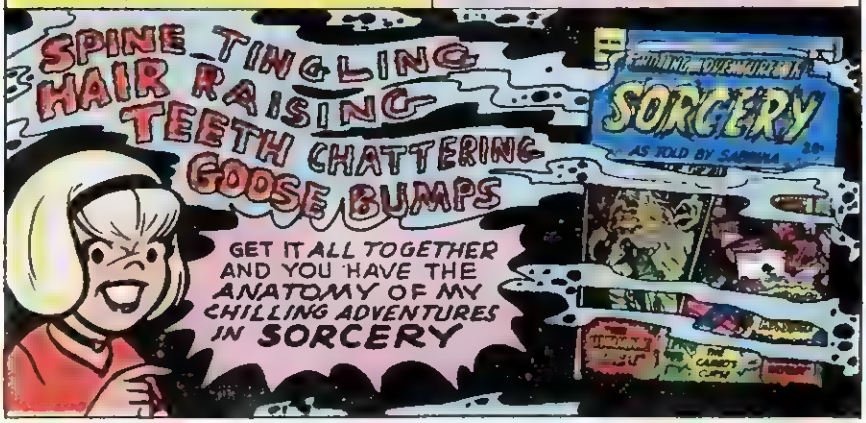
SECOND PRIZE — $3.00

REPORTER
LORRAINE KELLY
10615 43rd St.
Edmonton, Alberta, Canada

Dear Archie,

Last summer our family went to Bellingham Washington for a visit to my aunt's cottage on Lake Watcome.

One day we decided to take everyone to North Beach which is west of Seattle on the Pacific Ocean. When we arrived we realized we had driven for only an hour. The beach, ocean, bridge and forest was



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shrouded in fog rolling in from further out in the ocean. Since it was so early we voted to walk up the beach to the furthest beach north. As we strolled up the beach we realized how beautiful it was, with the sun on our side, the waves crashing in on the other, the bridge, what could be dimly seen ahead and boats seen all over the place.

Everyone began looking for agats. We didn't find very many, even though we did find bright rocks, funny shaped driftwood and caves in the rocks.

After we had walked four or five miles we decided to walk back to our picnic sight. This time we walked by a wooded path winding along the beach a couple of hundred yards away from the bright blue water. When we arrived at the sight where we were to eat we realized that all the boys had arrived ahead of us, and that Clay had cut his hand and that he was using the water from the tap that really was salt water.

Everyone collected driftwood, sticks and dried seaweed for the fire. We ate lunch and then after everyone had eaten about four hot dogs, a bag or two of marshmallows, three or four cans of pop we all went exploring. The boys went a mile away and helped fisherman pull in their catch. We didn't find them and when we did they had to stay near us. Unfortunately we had to go. After awhile we packed and we all had a wonderful time.

THIRD PRIZE — $2.00

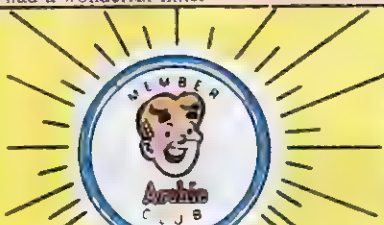
REPORTER
HOLLEY MACALLISTER
4013 Marquis Rd.
Lafayette Hill, Pa. 19444

Dear Archie,

There are many interesting cities in this country, but I think that I live in a not only interesting but important.

I live in Philadelphia. Philadelphia is the fourth largest city in the country and has many [illegible] lived. Like Betsy Ross who made the first American flag. Robert Morris and Ben Franklin who signed the Delcaration of Independence, and many, many more.

Philadelphia is important because it is where the Declaration of Independence was written and signed. Philadelphia is where our country really began. I am proud to be a Philadelphian.



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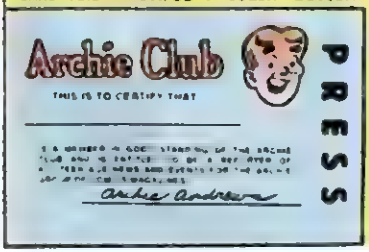

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1116 [illegible] Avenue, New York, N.Y. 10021

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ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

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the TERRIFIC TEN
SATURDAY MORNING, AND ADAM AND EVY ARE TALKING OVER WHAT TO DO...
DON'T LOOK NOW, EVY, BUT SOMETHING FUNNY'S HAPPENING TO OUR TV SET!
ADAM! IT'S THE PINK PANTHER! AND HE WANTS US TO COME WITH HIM!
WOW! IT'S A WHOLE NEW WORLD!
NEVER FEAR UNDERDOG IS HERE!
COME MEET THE TERRIFIC TEN NBC'S GREAT NEW SATURDAY MORNING LINEUP!
ADAM! LOOK WHO IT IS!
WE'RE ALL ON NBC THIS FALL — ALONG WITH A BUNCH OF FAR-OUT, BRAND NEW SHOWS
THE JETSONS! AMERICA'S FUNNIEST FAMILY OF SPACE!
LOOK OUT!
WE'RE THE HOUNDCATS! FASTEST KIDDIES IN THE WEST! WE RIDE IN A STUTZ; WE'RE SHORT ON CUTS!
BUT WE'LL MAKE YOU LAUGH HARDER THAN YOU EVER LAUGHED BEFORE!
WE'RE THE HOLIDAYS... THE ROMAN HOLIDAYS!
WHEN IN ANCIENT ROME
ET TU BRUTUS
WHO ARE YOU?

TM & © 2008 ARCHIE

A BUNCH OF ROMANS?
WHAT'S WRONG WITH A GOOD AMERICAN FAMILY?
BUT ARNIE - THAT'S US! THE BARKLEYS!
WE'LL BE HERE ON SATURDAYS, TOO!
LOOKS LIKE THE 21ST CENTURY!
IT IS! IT'S SEALAB 2020
TRUE-TO-SCIENCE ADVENTURE IN THE MOST AMAZING ENVIRONMENT OF THEM ALL!
ADAM, WHO INVENTED CATSUP?
DO I GET A CHOICE?
YOU GET THREE CHOICES ON RUNAROUND, STARRING PAUL WINCHELL AND ME, JERRY MAHONEY!
PRIZES, SUPERPRIZES - IT'S THE WILDEST NEW GAME SHOW ON TV!
ABSOLUTELY! WE'RE GOING AROUND THE WORLD IN EIGHTY DAYS THIS FALL
GOING SOMEWHERE?
PITTSBURGH TO PARIS, BOMBAY TO BATON ROUGE A RACE AND A CHASE IN EVERY SINGLE PLACE!
LOOKS LIKE KIDS ARE THE STARS HERE!
RIGHT! ON TALKING WITH A GIANT. KIDS RAP WITH A DIFFERENT FAMOUS GUEST EACH WEEK ON EVERYTHING FROM DREAMS TO SPACE TRAVEL!
WOW! THEY REALLY ARE THE TERRIFIC TEN!
THREE GREAT FAVORITES ... SEVEN BRAND NEW SHOWS!
EVERY SATURDAY MORNING!
STARTING SEPTEMBER 9!
WATCH UNDERDOG, THE JETSONS, PINK PANTHER, THE HOUNDCATS, ROMAN HOLIDAYS, THE BARKLEYS, SEALAB 2020, RUNAROUND, TALKING WITH A GIANT, AROUND THE WORLD IN EIGHTY DAYS... ALL ON NBC!
CHECK YOUR NEWSPAPER FOR CHANNEL NUMBER!

TM & © 2008 ARCHIE

Jughead

STROKE OF GENIUS

ER..DON'T ANSWER SO LOUDLY, ARCHIE! WE DON'T WANT TO WAKE UP JUGHEAD, DO WE?
HUH?
OH, THAT'S OKAY, MISS GRUNDY! I'M WIDE AWAKE! AND EVEN IF I WASN'T, THE NOISE WOULDN'T DISTURB ME!
WELL, THAT'S VERY DECENT 'OF YOU, I'M SURE!

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AS LONG AS YOU'VE BEEN SO AWAKE AND ALERT- SUPPOSE YOU TELL US WHAT WE'VE BEEN TALKING ABOUT?
YEAH! WHAT DO YOU HEAR FROM LULLABY LAND, SPINDLE SNOOT?
DREAM UP A GOOD ANSWER, DREAMER!
WHERE SHALL I START? THE CAREER OF NAPOLEON? THE SEIGE OF CARTHAGE? THE DESTRUCTION OF ATHENS?.. AND INCIDENTALLY, ARCHIE WAS OFF BY FOUR YEARS ON MARCO POLO'S BIRTHDATE!
WOW! HE'S RIGHT ON TARGET!
I WAS AWAKE, AND I COULDN'T REMEMBER ALL THAT!
WHEW!
BRRING!
SAVED BY THE BELL!

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MAN! YOU OUGHT TO STOP DOZING IN CLASS!
YEAH! YOU WERE ASLEEP! I HEARD YOU SNORING!
YOU GOT LUCKY THIS TIME! THAT WAS A GOOD GUESS YOU MADE ABOUT THE SUBJECTS WE WERE DISCUSSING!
IT'S EXASPERATING, MR. WEATHERBEE! EXASPERATING! HE SLINKS ABOUT LIKE A ZOMBIE! SLUMPS AT HIS DESK LIKE HE'S IN A DEEP COMA!
NEVER CRACKS A BOOK AND YET NOTHING GETS BY HIM!
SON, DON'T THEY GIVE HOMEWORK IN SCHOOL ANYMORE? YOU NEVER SEEM TO STUDY!
LOOK AT THE TIME!
MY FAVORITE TV COOKING SHOW IS COMING ON! NO TIME FOR BOOKS, NOW!
3

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NEXT DAY
A SURPRISE QUIZ! MAN! I REALLY GOT SHOT DOWN!
IT'S ALL JUGGIE'S FAULT! MISS GRUNDY WAS TRYING TO NAIL HIM!
WELL, YOU CAN BET SHE DID! YOU KNOW HE DIDN'T READ LAST NIGHT'S ASSIGNMENT!
IT'S WORTH FLUNKING, IF IT GOT THAT KNOW-IT-ALL!
WELL, MISS GRUNDY, DID YOU TEACH HIM A LESSON?
UH . NOT EXACTLY!
SIGH!. HE TURNED IN A PERFECT PAPER! THE ONLY ONE IN THE CLASS!
HE CHEATED!
LET'S FACE IT! HE'S GOT A MIND LIKE A STEEL TRAP! WHAT HE HEARS HE NEVER FORGETS! HE JUST FILES IT AWAY UNTIL IT'S NEEDED! HE'S A SLOPPY, UNKEMPT, IRRITATING GENIUS!
I'M AFRAID YOU'RE RIGHT!
4

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LATER...
WHAT CAN WE DO? IT'S THE SPECIAL, HONOR SOCIETY AWARD! HE DID GET THE BEST GRADES!
I HATE THESE DRESS-UP FORMAL, ANNUAL AFFAIRS! THEY'RE A NUISANCE!
SPECIAL GRADES MUST BE REWARDED!
.... AND SO, MEMBERS OF THE FACULTY, STUDENTS AND HONORED GUESTS, TONIGHT WE BESTOW THE HIGHEST AWARD OF THE HONOR SOCIETY ON FORSYTHE JONES, FOR HIS MENTAL DEXTERITY, HIS MAGNIFICENT BRAIN, HIS UNBELIEVABLY RETENTIVE MEMORY AND HIS.. HIS..
PSST!
WHAT'S WRONG? WHY DID HE STOP? WHAT'S GOING ON?
I THINK IT'S JUGHEAD! YOU KNOW... THE MENTAL MARVEL?
HE FORGOT TO COME!
END

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MORE! With your collection of 110 Foreign Stamps we'll send you colorful stamp selections from our Approval Service to examine free. Buy only those you want, returning those selections you do not want with payment for those kept within 10 days. You may cancel service anytime. If coupon is clipped, send 10¢ to GARCELON STAMP Co., Dept. NAEC, Calais, Maine 04619.

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Enclosed is 10¢. RUSH 110 Foreign Stamps and Approval Selections to examine for 10 days.

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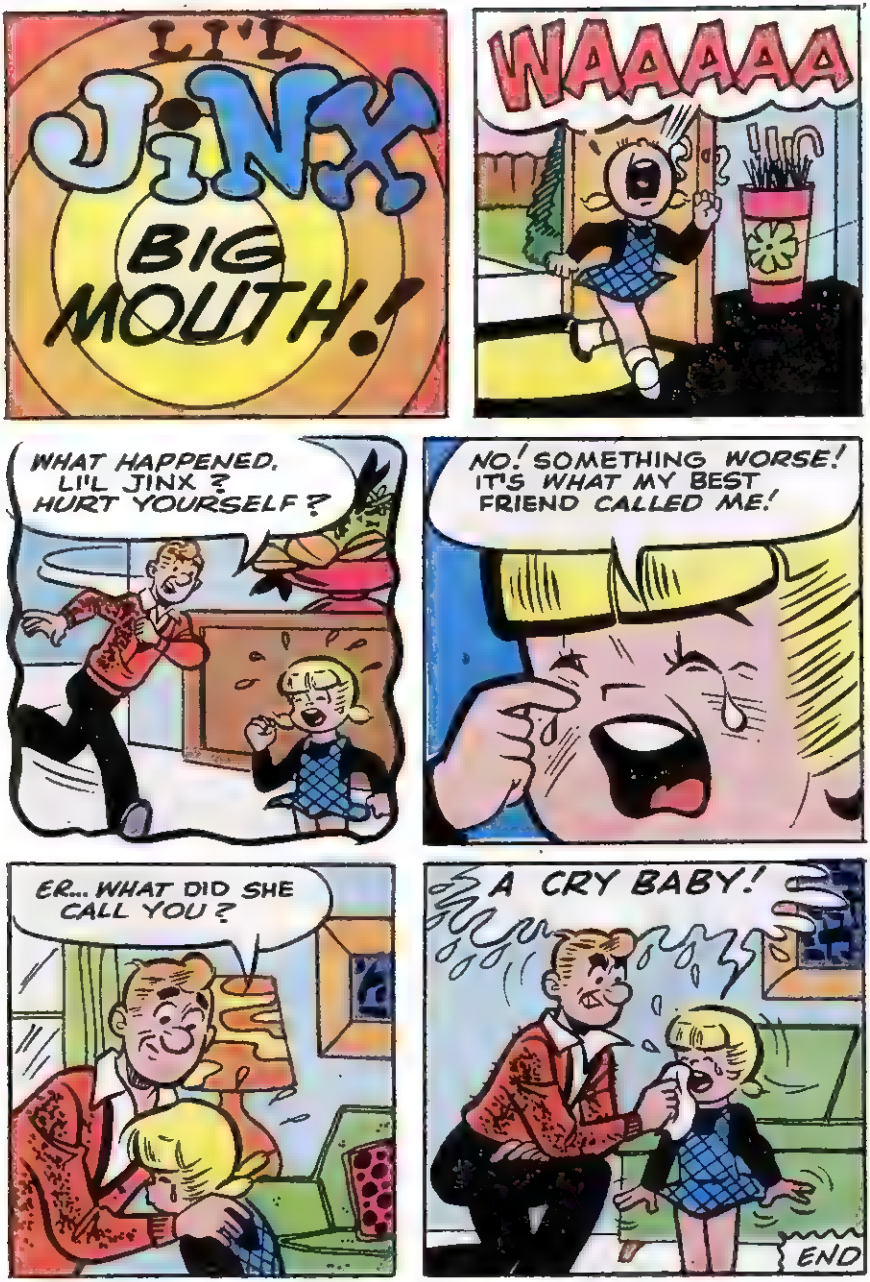

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YOU CAN GET ALL 5 OF THESE FUN-FILLED GIANT SIZED 25¢ CHRISTMAS SPECIALS FOR ONLY $1.00 WHICH MEANS YOU RECEIVE ONE FREE! (POSTAGE AND HANDLING INCLUDED)

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IT'S BAD ENOUGH I HAVE TO SHARE MY FOOD WITH YOU, BUT WHEN I HAVE TO SHARE A COUCH WITH YOU, THAT'S GOING TOO FAR!
YOU ARE GOING OUTSIDE!
..AND YOU'LL STAY HERE TILL YOU LEARN YOUR LESSON... ALL NIGHT IF NECESSARY!
ARE YOU REALLY GOING TO LEAVE HOT DOG OUT ALL NIGHT? THE FORECAST IS FOR FREEZING TONIGHT!
I DON'T CARE! THAT'S HIS PROBLEM!
MAYBE THIS'LL TEACH HIM THAT I'M A HUMAN AND HE'S AN ANIMAL AND WE DON'T SHARE EVERYTHING ALIKE!
ESPECIALLY MY COUCH!

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CLICK!
OKAY, NEEDLE NOSE! HOW DO YOU LIKE HAVING A COLLAR AROUND YOUR NECK?
HOT DOG! HOW... WHA...? YOU'RE TALKING! HOW CAN IT BE?
I ONLY TALK THIS WAY WHEN I'M TAKEN ADVANTAGE OF! THIS TIME YOU WENT TOO FAR, YOU BULLY!

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THIS IS CRAZY! DOGS CAN'T TALK!
LEAVE ME OUT IN THE COLD, EH? WELL, LET'S SEE HOW LIKE LIKE BEING LEFT TO FREEZE!
HA! AND YOU CALL US DUMB ANIMALS! BOY, ARE YOU HUMANS STUPID!
CLICK!
YOU CAN'T LEAVE ME OUT HERE! THE FORE-CAST IS FOR FREEZING TONIGHT!
THAT'S YOUR PROBLEM!
WHOOSH
BUT I'LL FREEZE! IT'S GETTING COLD! DON'T LEAVE ME! PLEASE!

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AMAZING $1 ART OFFER

4 Adorable Kitten Art Prints In Full Color For Your Home

ALL 4 FULL-COLOR ART PRINTS YOURS FOR ONLY $1

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In order to show some of the artistic details of these full color art prints, we have shown one picture larger than the rest. Naturally all 4 art prints are the same size, each 9" x 11" printed on fine art stock with attractive white borders.

Unfortunately the small illustrations don't even begin to show the true magical colors of the actual art prints nor the superb artistry and details of the original paintings. Only when you see the actual prints in your own home will you appreciate their outstanding quality and beauty.

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☐ SAVE! SPECIAL OFFER: Order 3 Sets of Kitten Prints for only $2.00. (You Save $1.30) Extra sets make wonderful gifts

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THE INSULT THAT MADE A MAN OUT OF 'MAC'

HEY! QUIT KICKING THAT SAND IN OUR FACES!
THAT MAN IS THE WORST NUISANCE ON THE BEACH
LISTEN HERE, I'D SMASH YOUR FACE—ONLY YOU'RE SO SKINNY YOU MIGHT DRY UP AND BLOW AWAY!
THE BIG BULLY! I'LL GET EVEN SOME DAY
OH DON'T LET IT BOTHER YOU LITTLE BOY!
DARN IT! I'M SICK AND TIRED OF BEING A SCARECROW! CHARLES ATLAS SAYS HE CAN GIVE ME A REAL BODY. ALL RIGHT! I'LL GAMBLE A STAMP AND GET HIS FREE BOOK!
BOY! IT DIDN'T TAKE ATLAS LONG TO DO THIS FOR ME! WHAT MUSCLES! THAT BULLY WON'T SHOVE ME AROUND AGAIN!
THERE'S THAT BIG STIFF AGAIN! SHOWING OFF IN FRONT OF GRACE AND THE CROWD. WELL IT'S MY TURN THIS TIME!
WHAM! HOW IT'S YOUR TURN TO DRY UP AND BLOW AWAY!
OH, MAC! YOU ARE A REAL MAN AFTER ALL!

CHARLES ATLAS, World's No. 1 Body Builder, says:

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Let ME SHOW How I Can Make You a Real HE-MAN From Head to Toe — in Just 15 Minutes a Day! Take a good honest look at yourself! Are you proud of your body — or are you satisfied to go through life being just "half the man" you could be? No matter how ashamed you are of your present physical condition — or how old or young you are — the "sleeping" muscles already present in your body can turn you into a real HE-MAN! Believe me, I know — because I was once a skinny, scrawny 97-pound half-alive weakling! People used to laugh at my build and make fun of me. I was ashamed to strip for sports or the beach . . . shy of girls . . . afraid of healthy competition.

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